



# Tool 2: Scaling Plan Template

## Scaling Plan Template

Summarize the problem, need, intended audience and expected result of delivering the proposed solution at scale.

Vision (150 words)

<p>Summary of Scaling Plan (500 words)</p>	<p>Ensuring that interventions can be delivered and sustained at scale requires a realistic assessment of the prospects and parameters for scaling, the changes needed to implement the intervention at scale, and the challenges that stand in the way. The scaling plan should represent a consensus among actors around: (a) what is being scaled (e.g., the core components of the intervention); (b) the scope of intended scale-up (e.g., geographies, breadth/depth of services, and client type) and expected benefits; (c) who will have responsibility for taking the intervention to scale, delivering it at scale (e.g., government, NGOs, private sector or a combination of these); (d) the phases and timelines for scaling; and (e) who will have responsibility for funding the transition to scale and for financing ongoing service delivery.</p>
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Credibility of the Proposed Solution (250 words)

To assess the feasibility of delivering a proposed solution sustainably at scale, it is important to assess the evidence that the solution represents a feasible and effective approach to solving the targeted problem. This evidence may take the form of evaluations, studies and other research demonstrating the impact of the solution; its applicability in a variety of relevant contexts; and/or its acceptance by practitioners, academics and/or beneficiaries. Describe the extent to which the solution you propose is currently supported by evidence and/or your strategy for establishing that evidence.



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### Recognition of the Problem and Support for the Change (250 words)

Where beneficiaries and practitioners recognize a problem as significant and persistent, and where policymakers and beneficiaries perceive the resolution of the problem as an urgent need, there are greater opportunities to marshal support for and legitimize the proposed solution. Present evidence that the problem you propose to address is recognized as an urgent problem among beneficiaries and policymakers. Describe how your proposed solution will take advantage of existing or potential coalitions to foster change and/or mitigate the impact of opposition to change.

### Drivers, Enabling Conditions and Partnerships (250 words)

Scaling up interventions requires certain “drivers” to push the scaling process (i.e., champions, incentives, market and/or community demand) and certain “enabling conditions” (fiscal, institutional and political). In addition, partnerships are often required. Note the areas in which the presence or absence of these drivers, enabling conditions and partnerships are likely to be significant assets or challenges.

### Advantage of the Proposed Solution to Alternative Solutions and to the Status Quo (250 words)

Support for new solutions is influenced by the degree to which policymakers, practitioners and beneficiaries perceive the proposed solution as preferable to the status quo or to alternative approaches. Present evidence demonstrating that the solution you are proposing is more effective and/or efficient than alternative approaches or to maintaining the status quo. Also present any evidence indicating that the proposed solution is perceived by policymakers, practitioners and beneficiaries to be more effective and/or efficient than alternative approaches.

### Ease of Transferring and Applying the Solution at Scale (500 words)

Implementing a solution at scale requires considering how the solution will have to be adapted to meet the needs of different or expanded populations and/or the requirements of the larger policy environment. Describe what you consider to be the most challenging adaptations required to implement your solution at scale and your organization’s approach to addressing these challenges.



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### Organizational Capacity to Implement the Solution at Scale (250 words)

Describe how your organization and other proposed implementers currently possess or will develop the organizational capacity to implement the proposed solution at scale, drawing where appropriate on your previous experience. If additional human and institutional resources will be needed to support the process of “going to scale,” or delivering at scale, describe how you will ensure that these resources are available.

### Financial Sustainability of the Proposed Solution (250 words)

In most cases, initial funding is insufficient to solve the problem for all beneficiaries or to solve the problem in perpetuity. Describe how any additional needed resources will be mobilized to establish a sustainable funding base for the proposed solution at scale. If you feel that the proposed solution does not require recurring financial support, describe why this is the case. Tool 10, Scale Costing Protocol, can be used to inform this stage of the plan.

### Actions, Milestones and Timetable (as appropriate)

Present in tabular form the key targets/benchmarks (including coverage, outputs, and intermediate outcomes) and intended timetable for scaling of the proposed intervention over its full journey to scale. These targets/benchmarks can be quantitative or qualitative in nature (e.g., establishment of a steering committee; an approved policy or budget). In a separate table, list any incremental actions and resources needed to support monitoring and reflection regarding scaling progress, assumptions, and plans. Indicate who should be responsible for these monitoring and reflection activities and propose a timetable for these actions which includes, as a minimum, semiannual stop-and-reflect sessions.

